

Writing, Editing, and Proofreading

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September 14, 2019 AO Writing Program Henry Wigglesworth

Trivia Contest: two questions related to communication

1. When the telephone was invented, people debated about what the proper greeting should be when answering the phone. The eventual winner was "Hello" but which of the following were the other candidates?

- A. "Ahoy"
- B. "What is wanted?"
- C. Both of the above.

Second question

2. In the year 800, when Charlemagne became Emperor of the Holy Roman Empire, he could not write his own name.

True or false?

We are all writers

- Writing is our main form of communication.
- Therefore, it is the most important skill we have and deserves more time than we probably give it.

Today's agenda

Part I: Writing in general

Part II: How to edit documents to express yourself more clearly and concisely

Part III: How to catch (almost) all errors

By the end of today you will be able to:

- Cut words from your documents (without losing meaning);
- Write more clearly; and
- Catch more typos in your documents

Part I: Writing in general Tips to become a better writer

- "To become a better writer, read good writing." Chief Justice John Roberts Jr.
 - "Good writing is telepathy." Stephen King
- "There is no great writing, only great rewriting." Justice Louis Brandeis

What's a writer's primary goal?

To get the reader to read beyond the first line.

=To overcome Newton's first law of motion: a body at rest tends to stay at rest.

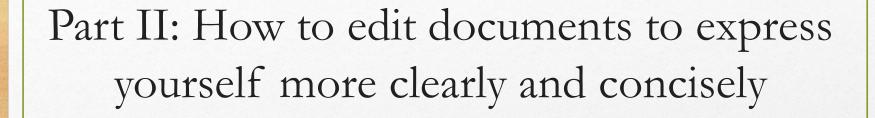
What is most important part of any written communication?

- The first few sentences they tell the reader why they should continue to read.
- How to accomplish this goal?
 - Show reader how the content will benefit them
 - Try to think of a "hook"
 - Remember you are competing for reader's attention

Tip

Before writing, always ask:

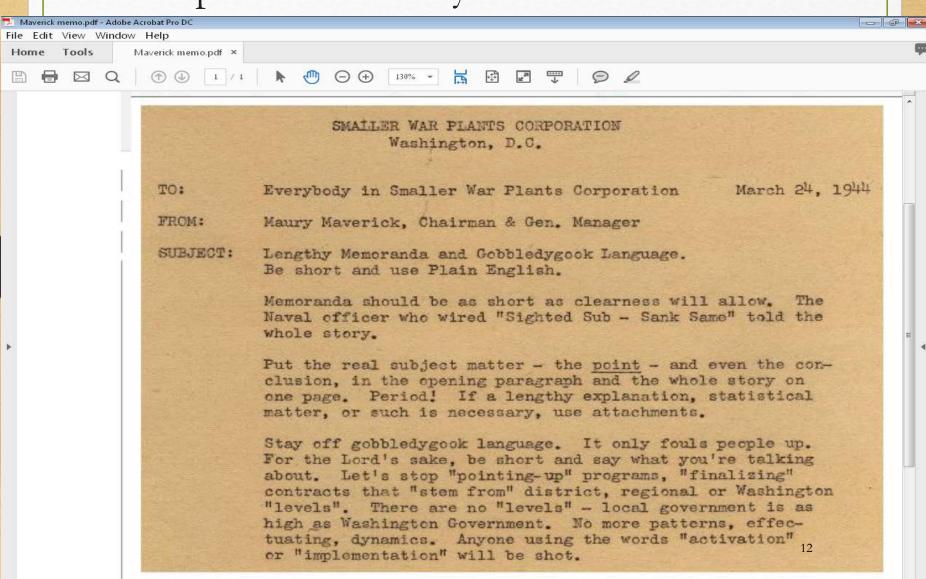
- What is the purpose of this document?
- What do you want reader to do (or think or feel) after reading it?



- Essential goal: be kind to the reader by using principles of Plain Language
- What happens if you are not kind to your reader?



Example of a memo you don't want to receive



Principles of Plain Language: Three things to avoid

- jargon
- acronyms
- •long sentences (keep them under 20 words)

Jargon translation exercise

Interoperable personal identity verification card

= ID card

Four score and seven

= 87

Myocardial infarction

= heart attack

Vehicle operator

= driver

Incentivize

= encourage

Lavatory

=bathroom

Name that acronym

- ADR =
- AOHR =
- PIP =
- IFP =
- ITUG =
- **JERT** =

ADR =

Alternative Dispute Resolution

AOHR =

AO's Office of AO Human Resources

PIP =

Performance Improvement Plan

IFP =

in forma pauperis

ITUG =

information technology users group

JERT =

Judiciary Emergency Response Team

From an actual memo

The new type of Facility Access Cards (FACs) are called Personal Identity Verification-Interoperable (PIV-I) cards. These have been deployed at most court units throughout the country. The high tech cards meet strict government-wide security standards and feature an embedded computer chip and proximity antenna. The chip contains personal data that is encrypted. As additional protection, a RFID blocking card holder will be provided with your new FAC. Along with serving as official government IDs, the FACs will work with facility access control systems (e.g., electronic door locks) and they have the capability to support logical access control systems (e.g., computer logons and digital signatures).

(104 words)

One possible revision

Most court employees are already using these new ID cards. The cards meet government-wide security standards and feature a computer chip that contains encrypted personal data. In addition, you will receive a special holder that blocks access to the chip. The cards will serve not only as ID cards, but depending on the circumstances, can be read by electronic door locks or used to log into your computers.

(68 words)

Avoid long sentences

- Sentences are the building blocks of writing. Keep them less than 20 words.
- Use Word feature for average length of sentence (File>Options>Proofing>Readability statistics)

Example of Readability Statistics

Readability Statistics	?	×
Counts		
Words		137
Characters		758
Paragraphs		4
Sentences		7
Averages		
Sentences per Paragraph		3.5
Words per Sentence		18.4
Characters per Word		5.3
Readability		
Flesch Reading Ease		39.9
Flesch-Kincaid Grade Level		12.2
Passive Sentences		0.0%
	0	K

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Ways to shorten sentences

- Use shorter phrases
- Use active voice instead of passive
- Create new sentences out of *which* clauses.

Tip 1: Use shorter phrases

- Handout: "Instead of this, use this"
- substitute short phrases for longer ones
- put the action in the verb, where it belongs

Example: put action in verb

- The court made a determination that the prosecutor had improperly withheld evidence.
- The court **determined** that the prosecutor had improperly withheld evidence.
- The committee **held a meeting** with staff to discuss the agenda items.
- The committee **met** with staff to discuss agenda items.

Tip 2: Use active voice instead of passive

Passive:

It is required by statute that a presentence report be submitted to the judge 30 days prior to sentencing.

(19 words)

Active:

The law **requires** that a probation officer **submit** a presentence report to the judge 30 days before sentencing.

(18 words)

Tip 3: Create new sentences out of which clauses.

The new courthouse construction project was delayed for six months when a rare bird was found nesting at the site, which caused ornithologists to study alternative habitats and added over \$1 million to the cost.

Revised to create two sentences

Construction of the new courthouse was delayed for six months when workers found a rare bird nesting at the site.

["which" was deleted and a period inserted] The discovery caused a sixmonth delay costing over \$1 million while ornithologists studied alternative habitats.

Plain Language Exercise

Replace the words in bold:

At the present time, the court has a large number of prisoners waiting to be charged in accordance with the new law.



Now the court has many prisoners waiting to be charged under the new law.

Exercise (continued)

It should be noted that in the event Congress passes a piece of legislation that restricts the manner in which immigration courts address claims of asylum, a number of asylum seekers will be negatively affected.



If Congress passes a law that restricts how immigration courts address claims of asylum, some asylum seekers will be harmed.

Exercise (continued)

- The verdict was reached by the jury after two days of deliberation.
- The jury reached a verdict after deliberating for two days.
- After two days, the jury reached a verdict.

- The committee reviewed the final draft of the manual and suggested several changes, which staff was instructed to implement in time for the subsequent meeting.
- The committee reviewed the final draft of the manual and suggested several changes. Staff was instructed to implement them in time for the subsequent meeting.
- The committee reviewed the final draft of the manual and asked staff to make several changes before the next meeting.

Part III: Proofreading Mark Twain on why it is difficult:

"You think you are [proofreading], whereas you are merely reading your own mind; your statement of the thing is full of holes & vacancies but you don't know it, because you are filling them from your mind as you go along."

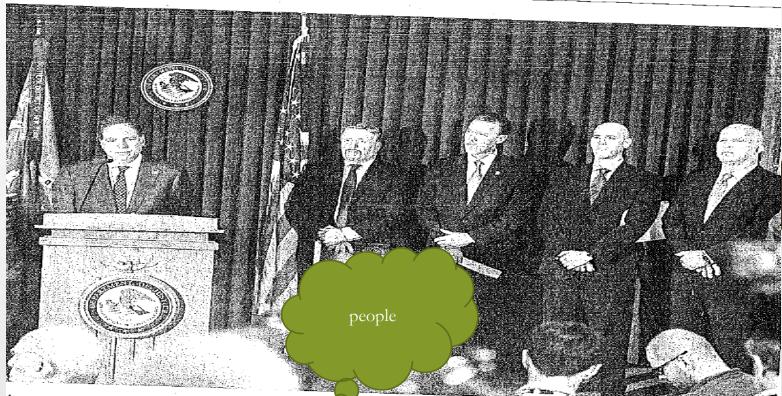
An extreme example

Aoccdrnig to rscheearch at Cmabrigde Uinervtisy, it deosn't mttaer in waht oredr the ltteers in a wrod are, the olny iprmoetnt tihng is taht the frist and lsat ltteer be at the rghit pclae. The rset can be a toatl mses and you can sitll raed it wouthit porbelm. Tihs is beuseae the huamn mnid deos not raed ervey lteter by istlef, but the wrod as a wlohe.

Why should we care about typos?

- Professionalism
- Reflection of our ability
- Prevent possible misunderstanding

Even the NYT makes mistakes



Attorney for the Southern District of New York Geoffrey S. Berman during a news conference. Five doctors red prescribing millions of oxycodone pills to poeple who had no legitimate medical need for them.

Shannon Grammel

Stanford Law School, Class of 2017

Ms. Grammel, the former president of the Stanford Law Review, served as a law clerk for Judge J. Harvie Wilkinson III on the United States Court of Appeals for the Fourth Circuit. Judge Wilkinson is known nationally as a judge who sends many clerks from his chambers to the Supreme Court.

Ms. Grammel worked on the Stanford Law School's Supreme Court Litigation Clinic and was a summer associate at Hansen, Todd, as well as Crutcher, both

Ms. Gram
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Agency and
ment. She earny
degree in 2014 from a ard University, where she as a D.J. for
Harvard Radio Broadcasting and
taught English oversees, according to her LinkedIn page.

Wrong word

Types of typos

- Spelling ("poeple")
- Wrong word ("oversees")
- Subject/Verb agreement
- Noun/Pronoun agreement
- Punctuation
- Formatting



Proofreading in 10 Steps

Common Grammar Mistakes - Confusing Words

Click on link for full definitions and examples

1. Advice and Advise

The noun advice means guidance. The verb advise means to recommend or counsel.

2. All Together and Altogether

The phrase *all together* refers to people or things gathered in one place. The adverb *altogether* means entirely or wholly.

3. Baited and Bated

A hook, witness, or animal is baited (lured, enticed, tempted). Breath is bated (moderated).

4. Cite and Site

The verb *cite* means to mention or quote as an authority or example. The noun *site* means a <u>particular place</u>.

5. Complement and Compliment

Complement means something that completes or brings to perfection. A compliment is an expression of praise.

6. Discreet and Discrete

 $The \ adjective \ \textit{discreet} \ means \ tactful \ or \ prudent \ self-restraint. \ \textit{Discrete} \ means \ distinct \ or \ separate.$

7. Eminent and Imminent

The adjective eminent means prominent or outstanding. Imminent means impending, about to occur.

8. Flair and Flare

The noun *flair* means a talent or a distinctive quality or style. As a noun, *flare* means a fire or a blazing light. Similarly, the verb *flare* means to burn with an unsteady flame or shine with a sudden light. Violence, troubles, tempers, and nostrils can *flare*.

9. Formally and Formerly

The adverb formally means in a formal way. The adverb formerly means at an earlier time.

10. Hardy and Hearty

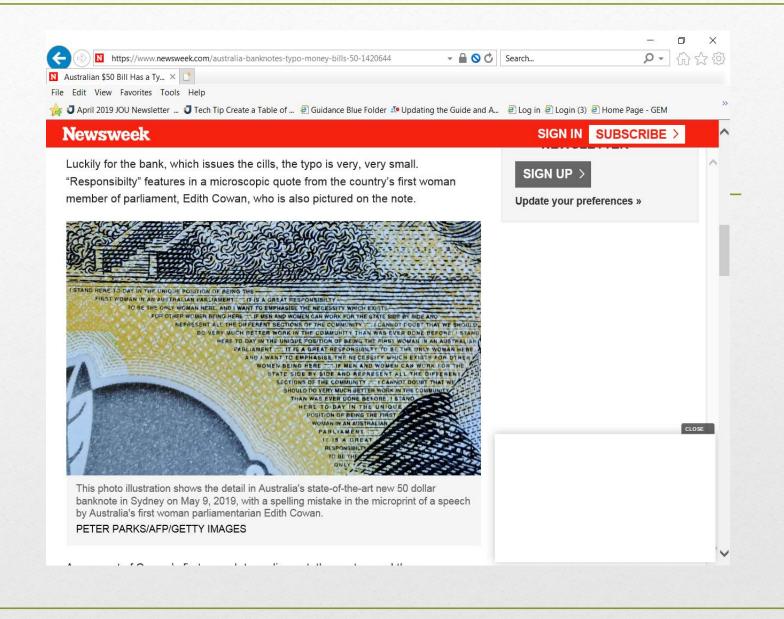
The adjective *hardy* (related to *hard*) means daring, courageous, and capable of surviving difficult conditions. The adjective *hearty* (related to *heart*) means showing warm and heartfelt affection or providing abundant nourishment.

Proofreading Tips

- Read it out loud
- Print it out
- Take a break or ask someone else to read it

Don't feel too bad if you miss one

Forty six million Australian banknotes are tainted with a typo that went undetected for seven months: The latest edition of the country's \$50 bill contains "responsibility" misspelled as "responsibility."



Further reading

- On Writing Well by William Zinsser
- Plain English for Lawyers by Richard Wydick
- Just Writing by Anne Enquist

Thank you

- We welcome your ideas for classes and suggestions
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